

Leonardo Klüppel

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Employment

The Ohio State University
Assistant Professor

Columbus
2018 –

Education

Washington University in St. Louis
Ph.D. in Strategy

Saint Louis
2013 – 2018

Northwestern University
M.S. in Managerial Economics and Strategy

Evanston
2007–2011

University of Brasília
M.S. in Economics

Brasília
2004–2007

University of Brasília
B.A. in Economics

Brasília
1999–2003

Publications

“The Role of Transaction Costs on Vertical Integration and Innovation: A General Equilibrium Approach” : Academy of Management Proceedings, 2021

“A New Direction or Lack of Direction? The Story of Innovation with Outsider CEOs” (with Trey Cummings): Academy of Management Proceedings, 2019

“Traumatic Shocks and the Deep Historical Roots of Organizations” (with Lamar Pierce and Jason A. Snyder): Organization Science, 2018

Working Papers

“The Role of Transaction Costs on Vertical Integration and Innovation: A General Equilibrium Approach”: Revise and Resubmit at the Academy of Management Review
10% best papers in AOM, 2021

“Informational Costs of Integration”: Reject and Resubmit at the Strategic Management Journal

Winner of the Best Conference PhD Paper Prize, 2017 Strategic Management Society

Do Outside CEOs Change Firm Strategy More (or Less) Than Inside CEOs? The Case of Tech Redeployment” (with Jay Anand and Patel Gbedjemaiho):

“Is R&D getting harder?” (with Anne-Marie Knott):

Teaching

Strategic Management, 2018 - 2022

Competitive Analysis for MBA, 2018 - 2021

Conferences

2021: Paper Development Workshop for Brazil, Strategic Management Division of the Academy of Management *Discussant*

2021: Academy of Management Annual Meeting 2021 *Presenter & Author*

2021: Academy of Management Annual Meeting 2021 *Presenter & Author*

2020: Wharton Technology and Innovation Conference 2020 *Author*

2020: Academy of Management Annual Meeting *Panelist - PDW on formal models*

2020: BYU - University of Utah, Winter Strategy Conference *Presenter & Author*

2019: Academy of Management Annual Meeting *Presenter & Author*

2019: 10TH EIASM Workshop on Top Management Teams and Business Strategy Research

2019: 2019 Strategy Science Conference *Presenter & Author*

2019: Strategic Management Society Special Conference in Las Vegas *Author*

2019: Organization Science Winter Conference *Presenter & Author*

2017: Strategic Management Society Annual Meeting *Presenter & Author*

2017: Academy of Management Annual Meeting *Presenter & Author*

2017: Vienna Conference on Strategy, Organizational Design and Innovation *Presenter & Author*

2017: Midwest Strategy Meeting *Presenter & Author*

Awards

2021: Select as one of the 10% best papers in AOM 2021

2017: Winner, Strategic Management Society best conference PhD paper prize

2013–2018: Washington University in St. Louis Fellowship

2007–2011: Northwestern University Fellowship

2004–2007: Brazilian Government Scholarship

Service

Ad hoc reviewer, Organization Science

Ad hoc reviewer, Strategic Management Journal

Ad hoc reviewer, Organizational Behavior and Human Decision Processes

Ad hoc reviewer, Strategic Entrepreneurship Journal

Ad hoc reviewer, Management Science